

Benefits of using AWS Cloud for blockchain applications

Business Advantages

- Increased user engagement
- New revenue streams
- Improved brand reputation

Technical Advantages

- Security and privacy
- Scalability
- Decentralization

Service Stack

- AWS Cloud, Amazon RDS, Amazon EC2, Amazon Cognito, AWS Config, ELB, CloudWatch, CloudTrail and Amazon GuardDuty
- Kredx Solana Blockchain, mobile applications Android and iOS

The Customer

Kinect is a social communication application that allows users to connect with friends, family, and colleagues. Kinect was looking for a solution to improve user engagement and generate new revenue streams.

The Challenge

Kinect wanted to develop a social communication application that was secure, scalable, and decentralized. Kinect also wanted to be able to offer users the ability to own their data and earn rewards for their contributions.

The Solution

OnStak developed a blockchain-based social communication application for Kinect. The application is hosted on AWS Cloud and uses the Solana Blockchain to facilitate payments and token transfers.

The Outcome

The blockchain-based social communication application has been well-received by users. The application has seen a significant increase in user engagement and has generated new revenue streams for Kinect.

AWS Cloud Case Study

Kinect's blockchain-based social communication application is a good example of how AWS Cloud can be used to develop and deploy secure, scalable, and decentralized applications. AWS Cloud provides a wide range of services that can be used to build and manage blockchain applications, including Amazon RDS, Amazon EC2, Amazon Cognito, ELB, CloudWatch, CloudTrail and Amazon GuardDuty.