

AI/ML Ideation Workshop

Workshop Objectives

- Understand how AI can drive business outcomes through optimization, process automation, data-driven decisions, natural interactions, and reasoning from data.
- Identify AI opportunities based on your business goals and data assets.
- Understand Cisco's role to implement AI in your organization.
- To facilitate idea generation, interaction, and rapid prototyping through design thinking principles.

Target Audience

The workshop provides the opportunity to ideate AI use cases within your organization and is intended for data, analytics and technology decision-makers and their immediate teams such as:

- Company executives (CDO, CIO, CTO)
- Innovation and product managers
- IT professionals
- Data scientists
- Engineers looking to apply or expand AI within their organization

Engagement Model

- Workshop Delivery: **Remote (Instructor)**
- Duration: **1 day**
- Pre-requisites: **None**
- Audience Cap: **8**
- Mode of Communication: **Webex**
- The workshop will include demos and discussion on real world use cases.

The significance of AI in the business world is widely acknowledged, but many companies still grapple with generating tangible results. You may recognize the potential value of applying AI/ML, and Generative AI, yet remain uncertain about whether the investments are justifiable or which opportunities to prioritize based on your data.

Our one-day intensive workshop, led by seasoned AI/ML consultants, will help you understand the landscape of modern AI/ML concepts, technologies, and their applications. Additionally, we will assist in identifying the most valuable AI opportunities within your organization. This will provide you with confidence in the potential benefits while also helping you identify necessary trade-offs and gaps to be addressed.

What to Expect?

- **AI Foundation** : This workshop starts with AI and ML basics, including technologies, techniques, and case studies. It addresses fundamental concepts and potential questions from the start.
- **Collaborative Planning**: An initial discussion to outline your goals, challenges, and existing data landscape.
- **Data Exploration**: Evaluating the quality, type, and quantity of your data, plus opportunities for collection/enrichment.
- **AI Fit**: Matching promising AI/ML techniques to your unique use cases with ROI estimation.
- **Risk Analysis**: We proactively address ethical concerns, biases, and security issues relevant to your business.
- **AI Roadmap**: Outlining a strategic plan for AI adoption, starting with 'quick wins' and scaling to your long-term vision. Highlight Cisco's AI/ML Initiatives and Vision on AI.

Outcomes

- **Clarity**: Understand if and how AI aligns with your business strategy.
- **Data Strategy**: Gain insights into leveraging existing data and maximizing future collection.
- **Risk Mitigation**: Proactively address ethical and operational risks associated with AI.
- **Prioritization**: Identify high-impact, feasible AI solutions.
- **Roadmap**: Develop your blueprint for AI adoption, starting with immediate opportunities.
- **Technology Alignment**: Discover how Cisco, Nvidia supports your identified use cases.

Why OnStak for AI?

OnStak stands at the forefront of technological innovation as a premier professional services firm, specializing in cutting-edge domains such as AI, Cloud, IoT and Observability. OnStak is distinguished by a highly dedicated and diverse team of data scientists, developers, and cloud engineers, each bringing a wealth of experience and a broad spectrum of talents to the table.