

A pilot built to graduate.

A focused 5-week prototype that tests your AI idea against real data and real constraints — engineered to reach production, not to stall.

5 wks

Concept to evidence

Fixed scope, fixed timeline

3

Phases

Requirements → design → validate

Go/No-go

A decision you can fund

Feasibility, not faith

MVP plan

You leave with a roadmap

Architecture + success criteria

The Problem

80.3% of AI never ships.

RAND studied 2,400+ AI initiatives: most never reach production — roughly twice the failure rate of regular IT. Usually because feasibility, data readiness, and ROI were never tested. This prototype tests them first.

What It Does

→ Test feasibility fast

Validate the use case against your real data in weeks, not quarters.

→ Pressure-test the architecture

Solution design, data pipeline, build-vs-buy, and integration all mapped.

→ Quantify the business case

Success metrics, KPIs, and ROI you can take to the budget owner.

→ Hand you a build plan

Feasibility report, design doc, MVP plan, and executive readout.

POC Prototype · how the 5 weeks work

ENGAGEMENT PHASES

Phase 1

Understand the business

Week 1

- Define use cases and technical goals together
- Evaluate data readiness and solution feasibility
- Define success metrics and KPIs
- Review data availability and quality requirements

Phase 2

Design & architecture

Weeks 2–4

- Detailed solution architecture
- Technical requirements and dependencies
- Model approach: build vs buy
- Data pipeline architecture
- Integration requirements and scaling strategy

Phase 3

Validation & review

Week 5

- MVP implementation guidelines and recommendations
- Resource requirements
- AI model and integration plan
- Knowledge-transfer sessions for stakeholders

WHAT YOU GET

Deliverables

- Feasibility report
- Design document — architecture, workflows, success criteria
- MVP development plan
- Executive readout

Business benefits

- Reduced implementation risk
- Accelerated time to value
- Optimized resource allocation
- Clear ROI visibility & stakeholder align

WHY ONSTAK

Engineers, not slideware

- 75% AI architects and engineers — the experts of the experts.

Built and run as one

- We integrate. We are not an integrator. One team, no handoff gap.

Outcome-based. Human first.

- We start with you, then deliver aligned to your needs.

Duration: **5 weeks** · Output: **a fundable go / no-go decision and an MVP roadmap.**